

Further Resources to Instill Gender Equity in Youth Sports

In addition to the resources shared, there are a number of nonprofits, advocates, and groups with excellent guides, tools, and activation items that can help get girls in the game, women coaching, aid any coach of girls and kids generally, and support gender equity overall!

▶ We Play Interactive [Women's Sports Foundation]

"We Play Interactive is a "go-to" resource for coaches and program leaders serving girls through physical activity and sports. The platform offers professional development training along with a full menu of theme-based activities to use in program + more."

womenssportsfoundation.org/get-involved/we-play-interactive/

▶ Made to Play [with WeCoach and Nike]

"In an effort to combat the obstacles against girls in sport and to guide adults through coaching girls in sport, Nike released the Made to Play Coaching Girls Guide in collaboration with We Coach, for adult leaders who lead girls through sports and to retain young female participation."

nike.com/pdf/coaching-girls-guide.pdf

▶ Keep Girls in Sport [Up2Us and Adidas]

"A Digital Curriculum for Coaches, Mentors, and Role Models for Girls"

up2us.org/keep-girls-in-sport

▶ Her Time to Play [WNBA / NBA / Jr. NBA]

"HER TIME TO PLAY is a national initiative that is dedicated to championing change on behalf of girls and women and providing them with ways to connect, collaborate, and actively engage with one another through the game of basketball."

jr.nba.com/hertimetoplay/

▶ Coaching Girls / How to Coach Kids [U.S. Olympic Committee, Nike, Project Play]

"In sports, girls face different challenges and expectations than boys. In this module, learn more about girl athletes and how to create a culture girls love to play in."

howtocoachkids.org/page/71/girls

▶ Coaching Boys Into Men

"Athletic coaches play an extremely influential and unique role in the lives of young men. Because of these relationships, coaches are poised to positively influence how young men think and behave, both on and off the field. Coaching Boys Into Men (CBIM) is the only evidence-based prevention program that trains and motivates high school coaches to teach their young male athletes healthy relationship skills and that violence never equals strength."

coachescorner.org/

▶ Soccer Without Borders

"The Global Goal 5 Accelerator is advancing gender equality on the pitch, on the sidelines, in organizations, and in the media. Each accelerator brings together a cohort of organizations regionally to build girls' participation, advance pipelines and pathways for female coaches, elevate female leaders, and change perceptions in our communities."

soccerwithoutborders.org/accelerator