



Coach Appreciation

It is no secret that coaches are what turn sports from simple health and wellness activities into positive, transformative experiences. A great way for us to ensure a coach feels **supported**, **valued**, and **acknowledged** is to recognize them for all of their hard work.

Not only can we create a programmatic environment that the coach is excited to return to season after season, but we can also promote the positive, supportive, relationship-building we would like our coaches to cultivate with their teams.

Coach Appreciation Examples



Send a note/text to your coach thanking them for all of their hard work - this can be done at any time during the season.



Ask the players on a team to send you some of their favorite memories of their coach or words of thanks, compile them on a card, picture frame, etc. and give to the coach at the end of the season.



Recognize a coach on your social media (and tag them!).



Host an end-of-season awards ceremony that acknowledges the coaches as well as the players.

